



**Tuğçe Güneş GAMLI**

**Instructor,**

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Department of Modern Languages

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**PERSONAL**

<b>Date of Birth</b>	23.06.1990
<b>Place of Birth</b>	

**EDUCATION**

2023 (ongoing)	DELTA Module 2
2022	CELTA
2018-2019	Aston University, Strategic Marketing Management MSc
2014-2015	University of Westminster, Business Management MA
2014-2015	The London School of Economics and Political Science (LSE), Strategic Management Module
2009-2010	Universitaire Jean-François Champollion, English Language and Literature BA
2007-2012	Hacettepe University, English Language and Literature BA
1998-2007	TED Aliaga College

**ACADEMIC POSITIONS**

2021-present	Instructor, Department of Modern Languages, Atılım University
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**ADMINISTRATIVE DUTIES**

2022-present	Group Head, English for Academic Purposes I-II
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**HONORS&AWARDS**

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**RESEARCH INTERESTS**

1	Identity formation
2	Self-concept
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4	

## PUBLICATIONS

1	Gamli, T., (2019). The Concept of Self-Presentation and the Impact this has on Experiential Consumption (MSc thesis). Aston Business School Archives.
2	Gamli, T., (2015). The Impact of Apple Inc.'s Marketing Strategies on Consumer Behaviour and its Brand Value (MA thesis). Westminster Business School Archives.

## PROJECTS

1	International Labour Organisation (ILO), SCREAM (Supporting Children's Rights through Education, the Arts and the Media) Project, Annual Contributor
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## PATENTS & CITATIONS

Citation	
H-index:	

## COURSES GIVEN

1	English for Academic Purposes I, II, III, IV
2	English for Occupational Purposes I, II
3	Basic English I, II, III, IV
4	Basic English for Occupational Purposes I, II